

ANNUAL REPORT

2019

BE THE SPARK WHICH YOU DREAM TO SEE IN THE CAMPFIRE!

INTRODUCTION



Stanislav Andriychuk Chief Executive Officer, Management Board, Plast

When you see the spark in the eyes of members of Plast from Kherson who have come to Kyiv for training, and when you speak with members from Kharkiv or read news about the first units (a Scout troop) in Luhansk, Donetsk and Kharkiv oblasts you understand the aim of your work.

Thanks to the work of mentors, volunteers and parents we are ensuring that Plast is made accessible to every child, giving each child the opportunity to grow in a team, to manage it, to develop and learn to take responsibility. Together, we help children learn and be active to change the country no matter if they run a local community, whether he/she is a teacher or a politician. Together in Plast we are working to change Ukraine for the better!



Yuriy Yuzych Chair, National Plast Council

In December 2018, I was elected as to the position of Chair of National Plast Council. I had a short program before elections and during 2019 substantial changes took place:

- 1) The Plast Strategy 2030 was approved and is currently being implemented. It was broken down into projects and developed: it now also has an educational priority.
- 2) We advocated for the adoption of the law about Plast. The Verkhovna Rada adopted it, and it was signed by the President on December 17, 2019.
- 3) Plast has a special employee, who is responsible for the development of educational groups.
- 4) Plast's membership is growing again. In 2019, the number of Plast members in Ukraine increased by 11%, that is by 1,074 people.

ABOUT PLAST

Plast is the largest and oldest youth organization in Ukraine. It's objective is to educate Ukrainian youth on the principles of Christian morality to be informed, responsible and full-fledged citizens of their local, national and global communities, leaders of society operating in accordance with Plast's principles. The organization was founded in 1911; today it operates in twenty five countries and has 146 branches in Ukraine.

Important changes took place in the organization's management in 2019 as Plast began to work on its organizational development. There was also a historic achievement: the legal recognition of Plast at the national level.

Plast members are distinguished by the fact that they can dream and embody their own dreams in socially useful projects. Together they form a circle of like-minded people who can make Ukraine and their society better. The basic principles of Plast, which are part of Plast's oath, help each Plast member in achieving of all these things:



It is possible to join Plast at any age. Organizationally, Plast is divided into five age groups: pre-school (2-5 years old), cub scouts (6-11), scouts (12-17), rover scouts (18-35) and senior scouts (over 35). Adult mentors work voluntarily with pre-school program and cub scouts in accordance with Plast's educational program, which is based on games.

Once they become members of the scout age group (12-17), Plast's method is developed on the principle of self-education. That means that initially instructors run meeting and teach their group. Later, as the children grow up, acquire knowledge, develop their intellectual, physical and leadership skills they eventually begin to organize projects and pass on their knowledge to younger members.

As for adult members of the organization, they can have different roles in Plast: as mentors and instructors, to be involved in administrative work to develop individuals branches and regions or to work in the central planning and activities of the organization, or to implement various social projects. Thanks to this experience, Plast's alumnus are often found among the founders of various non-government organizations, in government agencies and companies at various management levels as leaders of projects and initiatives that benefit both Ukraine and the world.



DEVELOPMENTAL ENVIRONMENT

Plast doesn't educate, but creates conditions for the harmonious self-development of its members. Plast members live according to the Plast oath and the Plast Law and constantly strive to become better.

PLAST LAW:

A member of Plast should: be responsible for his/her words, honest, punctual, thrifty, fair, polite, fraternal and friendly, balanced, helpful, disciplined, attentive, care about his/her health, love beauty and care about it, always be optimistic.



PLAST'S STRATEGY

OUR VISION:

By 2030, Plast is a self-reliant organization, accessible to each child, and creates positive changes at local and national levels.

One of the priorities during 2019 was to improve the eco-scouting program and to create a program of ecology training for all age groups in Plast.



WORLD

Plast in Ukraine is part of the global scout movement and a centre of expertise for the international Plast movement.



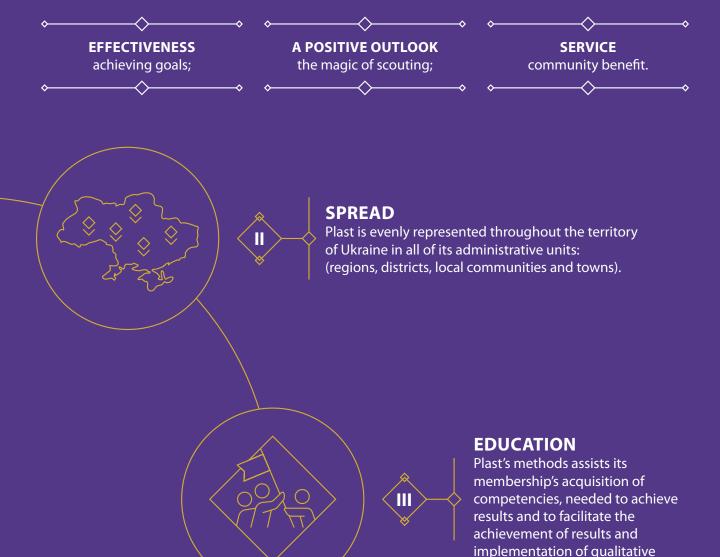


* Subsequently in the report the numbers indicate the connection of the section with the goal of Plast strategy



Creating of successful Ukraine is about achieving and maintaining security and moving towards sustainable development.

Effective Plast members are conscious, responsible and full-fledged citizens, whose qualities include a synergy of effectiveness, buoyancy and service:





There are strong horizontal connections in Plast between current Plast members and organization's alumnus. Plast's community implements socially useful deeds to achieve the goal, vision and mission of Plast.

changes at the local and

national levels.

PLAST IN 2019

(GROWTH FROM 2018 IS SHOWN IN BRACKETS)

146 (+28)



PLAST BRANCHES



633 (+176) PRE-SCHOOL (UNDER 6 Y.O.)



2,127 (+147)CUB SCOUTS
(6-11)



4,335 (+519)SCOUTS
(11-18)



1,481 (+110)ROVER SCOUTS
(18 - 35)



715 (+176) SENIOR-SCOUTS (OVER 35)

United in 286 units



39PRESCHOOLER
TROOPS



59CUB SCOUT
TROOPS



148 SCOUT TROOPS



40ROVER AND SENIOR
SCOUT TROOPS



ALTOGETHER:



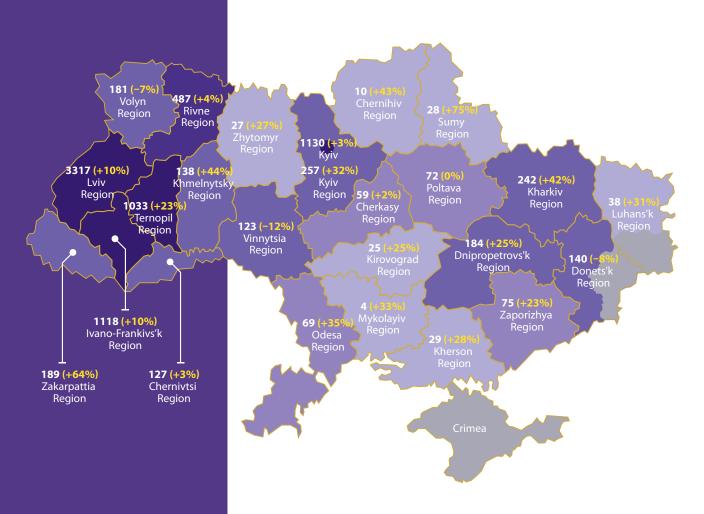
9,291 (+1 074) PLAST MEMBERS

AND

434 (+21) FRIENDS OF PLAST



MAP OF REGIONS, WHERE PLAST FUNCTIONS



THE NUMBER OF MEMBERS BY REGION AND GROWTH IN COMPARISON WITH THE BEGINNING OF 2019

- up to 40 Plast members
- 40-100 Plast members
- 100-400 Plast members
- 400-1000 Plast members
- more than 1000 Plast members

VOLUNTEERS IN PLAST

Every year the number of those interested in joining Plast increases. And every year this growth reaches new levels: in 2018 511 adult people expressed a desire to join (by clicking on a button on the website) and in 2019 — 850. During the year we organized the largest number, to date, of introductory training seminars about Plast to introduce new members to athe organization.



PLAST'S DEVELOPMENT **GOALS:**



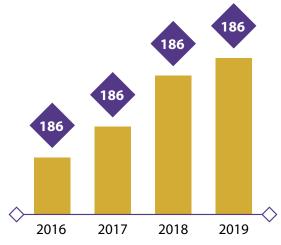
development in the North, South and East of Ukraine



development of internal policies of the organization

We also launched a school of organizational development a project for skills development for branch managers.

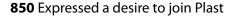
THE DYNAMICS OF **VOLUNTEER APPLICATIONS**





VOLUNTEERS WHO APPLIED TO JOIN PLAST







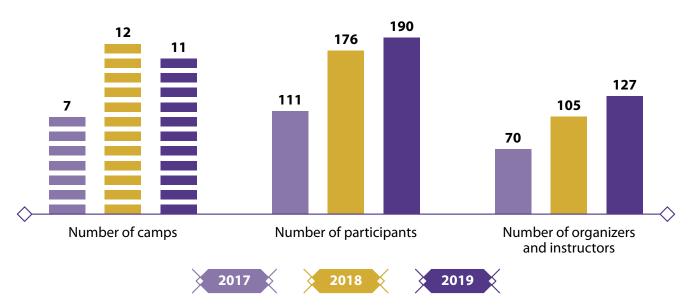
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Became mentors or administrators

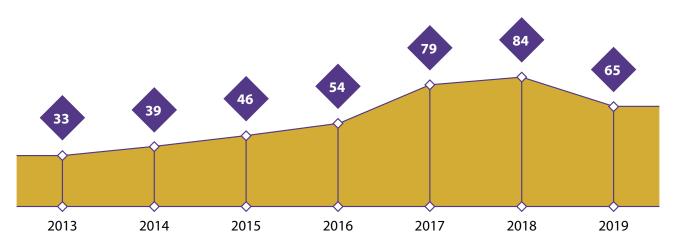


Attended or organized events

DYNAMICS OF CAMPS FOR VOLUNTEERS



DEVELOPMENT OF VOLUNTEER TRAINING



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JOIN PLAST AND SHARE YOUR EXPERIENCE!

During 2019 we experienced the largest increase in the number of individuals who volunteered to assist the organization. Plast is growing in numbers thanks to its adult volunteers — adult members of the organization. They are involved in our educational programs as mentors and instructors. For each 2 new children who become members of Plast, we need to first attract and prepare 1 new volunteer.



MENTORS

Adults who have passed relevant training programs and engage regularly with scouts, cub-scouts or preschoolers.



INSTRUCTORS

They join in the organization of camps, thematic specialized events, and training programs during the year.



ADMINISTRATORS

They work for the organizational development of Plast and administer volunteer activities.







PRESCHOOLERS



NUMBER OF PRESCHOOLERS

2017 - 2019:

2017	3	22		
2018			457	
2019				633



Children in the age of 2-5 years were officially recognized in 2019 as the newest fifth age group in Plast. Now anyone can join us!

The preschoolers are a unique age category. Children can join only with parents (and it's logical, because a child should not be participating at this age without parents). This has many advantages:

- Children learn something new, develop and prepare to become cub scouts
- A valuable parental environment is established around this activity
- Parents spend meaningful and fun time with their children.





CUB SCOUTS



Cub scouts (6-11)

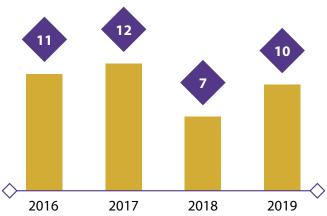
NUMBER OF CUB SCOUTS

2017 - 2019:





TRAINING
FOR MENTORS WHO
ENGAGE WITH
CUB SCOUTS





SCOUTS



Scouts (12-17)

NUMBER OF SCOUTS

2017 - 2019:



Plast's educational program aims to help scouts in the development of their intellectual, physical and leadership abilities. To complete the program a scout must develop his/her own projects.

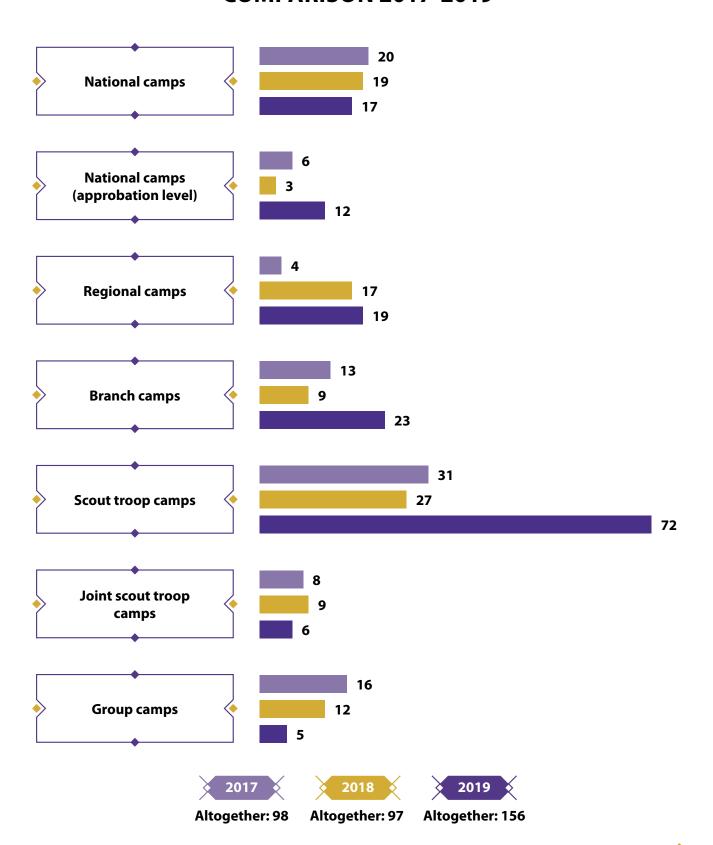




CAMPS

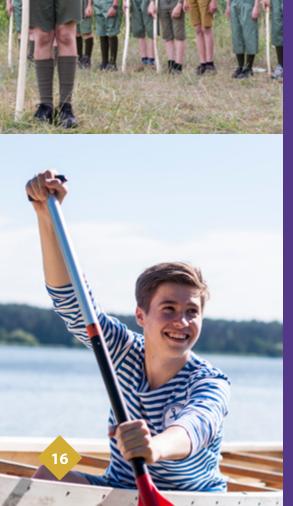


COMPARISON 2017-2019



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SOCIAL



ECOLOGY

- Open Your Eyes, Plast's environmental service has been established.
- An online and offline challenge together with the World Wide Fund for Nature (WWF-Ukraine) on the #PandaChallenge took place. This is a cycle of weekly tasks aimed at raising the environmental awareness of young people. Each week participants received a task and during the week had the opportunity to complete it and post a photo or video report on social networks.
- Organized various environmental activities for participants of the Jamboree «Exactly 30. Rivne» Jamboree. Participants discussed environmental issues, developed environmental projects, held master classes on waste recycling and sewed eco-bags.
- Conducted an information campaign #New_year_in_ eco_style.



VETERANS AND THEIR FAMILIES

The "Basket for Division members" for Easter was organized. Baskets with Easter delicacies were presented to 22 members of the 1st Ukrainian Division, as well as to soldiers of the Ukrainian Insurgent Army (UPA) and several former Soviet dissidents.

 Held a campaign «Give a Gift Instead of Coffee» to raise funds for gifts for soldiers on St. Nicholas Day.



CHILDREN

- Conducted Plast camps for 312 children from the Donetsk and Luhansk oblasts with the assistance of the Embassy of the Czech Republic
- A fair was organized for the Kharkiv branch of the Ukrainian Leadership Academy
- Held an August camp for children whose parents took part in the Joint Forces Operations (JFO).
- Visited young patients of the pediatric Department of the Lviv regional Clinical psychiatric Hospital on St. Nicholas day. Scouts gave their own self-made angels for children and department's personnel, sang songs together and played games.
- «Christmas Mail» was organized, the purpose of which was to present books and letters to children living near the war front of Eastern Ukraine, including: Toshkivka, Marinka, Myronivskyi, Opytne, Avdiyivka, Vodiane, Netailove, Travneve and Karlivka.



PROJECTS





CULTURE AND TRADITIONS

- We joined in the organization of the «From the country to Ukraine» festival in the Donetsk oblast (Toretsk, Avdiyivka, Pokrovsk). The purpose of the festival is to show how many new, interesting and stylish things have appeared in Ukraine.
- On the Feast of the Intercession of the Blessed Virgin 16 large- events were held throughout Ukraine. These include historical campfires, meetings with veterans, competitions, shooting training, film screenings and other themed events.



COMMUNITY

- On the anniversary of the Plast Oath, an ECO day was organized and Nyvky Park in Kyiv was cleaned.
- Provided assistance to a senior citizen's home in Lviv. Joined in the organization of the Dyvohonka annual bicycle challenge and donated 30,000 hryvnias to the charity fund «With An Angel on Our Shoulder».
- Plast members cleaned many locations in Kyiv, Lviv and Kharkiv during the Plast Eco-Challenge «Not Just ONE Good Deed».



PLAST MEMBERS AT INTERNATIONAL EVENTS



Events attended by Plast members or Plast delegations



Plast members who took part in international scout or Plast events abroad



Join the NUYA (National Ukrainian Youth Association), an association of the largest youth organizations in Ukraine









PEACE LIGHT OF BETHLEHEM

An international annual scout event which takes place just prior to Christmas. The program includes the sharing of the symbolic fire, which was lit at the birthplace of Jesus Christ. Plast has been participating in this international event for 22 years in a row.

During December and January Plast members shared the Peace Light to every region of Ukraine. Plast members traditionally gave the Peace Light to hospitals, orphanages, churches, families of soldiers who died in the JFO and soldiers on the front lines.



377CATHEDRALS/
CHURCHES



75MEDICAL
INSTITUTIONS
(HOSPITALS)



364STATE
INSTITUTIONS





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PLAST COMMUNICATIONS

FACEBOOK

Increase in the number subscribers to the "Plast — Ukrainian Scouting' page on Facebook

January 1, 2019 - 22,036

December 31, 2019 - 28,339 (+28,6 %)

Posts

299

2

Total number of visitors

1,958,851

(o)

Number of views

2,997,130 times

O INSTAGRAM

Increase in the number subscribers to Plast's Instagram page

January 1, 2019 - 4,814

December 31, 2019 - **7,323** (**52,11%**)



Posts

70



Insta stories

972

PLAST WEBSITE

9

Visitors in 2019

113 000

PLASTALKS



Held events



Number of visitors



516



Cities where PlasTalks events were held: **Kyiv, Mykolaiv, Kharkiv, Poltava, Kropyvnytskyi, Dnipro, Lviv.** We work for a higher recognition level of Plast within Ukraine. Plast`s communications are aimed at implementing the organization's three main goals:

- involving new volunteers
- communicating with current and potential donors
- strengthening the Plast`s brand and informing the general public about our activities

We updated the communication strategy in 2019 and also began work on an update of Plast's website. The launch of the new site is planned for May 2020.



We are very grateful to our friends who support Plast, share our values and are ready to change Ukraine together with Plast. Thanks to the help of these benefactors, children develop, become more independent and better understand themselves in the world around them. Plast gives children and youth an opportunity to grow up in a safe environment where everyone has right to make mistakes and the opportunity to try again.

SUPPORTED PLAST

1,112 FRIENDS

AMOUNT OF ASSISTANCE

4,184,000 UAH

FRIENDS

THANKS TO YOU, DURING 2019:

842 НОВІ ДИТИНИ БУЛО ДОЛУЧЕНО ДО ВИХОВНИХ ПРОГРАМ ПЛАСТУ

We strove to increase the number of independent, conscious and enterprising young people in Ukraine who will take responsibility for their future.

The uniqueness of Plast for a child:

- weekly meetings on various topics during the year
- regular trips, hikes, camps, organization of socially useful projects
- організація суспільно корисних проектів
- participation in 100 different projects every year

1,050 NEW VOLUNTEERS WERE INVOLVED IN WORKING WITH CHILDREN AND IN ADMINISTRATIVE WORK IN THE BRANCHES

Plast is growing in numbers thanks to adult volunteers — adult members of the organization. They implement the educational program as mentors and instructors.

Plast Volunteers:

- manage small groups
- work with children
- organize camps and events

28 BRANCHES WERE CREATED

Plast branches are reference points, through which the organization develops in the regions



OF PLAST





It takes **3,500** hryvnias to ensure one child's full involvement in Plast.



It takes **28,000** hryvnias to ensure the full involvement of one mentor, that means 8 children will have a person who will organize and manage programs, events and travel.



It takes between **50,000** and **100,000** hryvnias to create one a full-fledged new Plast branch (depending on the region of Ukraine).

HOW TO SUPPORT PLAST



One-time contribution



Regular contributions



Targeted support for Plast projects



Participation in Plast charity events



Providing office space for the Plast Central Office or local branches to conduct administrative work and to work with children in Kyiv or other 130 Plast branches



Expert support in fundraising

www.donate.plast.org.ua



Contacts: +38 095 926 9707 fundraising@plast.org.ua



REVENUES: UAH 13,881,000

PLAST

Dues (555,000) **4**%

Government funds (6,661,000) **48**%

Renaissance Grant for organizational development (154,000) 1%

Grant from the Embassy of the Czech Republic (2,326,000) **17**%

Funds raised by the fundraising department

Charitable donations (995,000) **7**%

Crowd funding programs (1,755,000) **13**%

Diaspora community support (985,000) **7**%

Charitable evening (449,000) **3**%



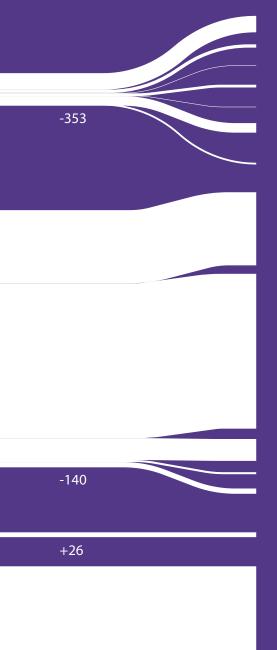
FINANCES EXPENDITURES: UAH 13,251,000



Balance: **UAH 630,000**

0% (48,000)

For the period 1 January 2019 – 31 December 2019



3 % (435,000)	Salaries
1 % (87,000)	Business trips and meetings of governing bodies
0 % (-10,000)	Cub scout development committee
1 % (73,000)	Scout development committee
0 % (2,000)	Rover scout development committee
2 % (253,000)	Accounting and banking fees
0 % (-10,000) 1 % (73,000) 0 % (2,000)	Cub scout development committee Scout development committee Rover scout development committee

15 % (1,934,000)	National	cub scout camps a	nd events
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Administrative expenses

31 % (4,095,0	000) Nation	nal scouts ca	mps and	events
	voo, itatioi	iai scoats co	urrips arra	CVCIICS

4 % (-579,000)	National camps and senior
	and rover scout event
0 % (-54,000)	Returned to the State Treasury
1 % (-130,000)	Public funds administrative service
1 % (128,000)	Development of organizational polic

18% (2,326,000) Camps with socially useful topics

Costs of activities and services of divisions

1 % (146,000)	Education
3 % (418,000)	Organizational development
5 % (668,000)	Volunteers involvement
1 % (81,000)	International department
5 % (726,000)	Fundraising department
6 % (749,000)	Communications
2 % (300,000)	Plast center in Bucha

+1 096

GENERAL PARTNERS:













PARTNERS:







































































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